



CLAIR McCLURE, PH.D.

Clair McClure is a Senior Lecturer of Fashion Merchandising and Undergraduate Program Coordinator in the department of Textiles, Merchandising, and Interiors. During ALSI 2024, Clair redesigned a professional development course and continues to implement AL techniques in courses related to retailing, retail entrepreneurship, and apparel and textile economics.

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COACHING HOURS:

Tuesdays 1:00– 2:00PM, August 19th, September 23rd, October 21st, November 18th, and December 19th. (200A Barrow Hall or via Zoom)

I AM EXCITED TO TALK TO YOU ABOUT:

How transparency with your students about AL strategies can facilitate a collaborative learning environment where students are part of the AL transformation

MOST USED ACTIVE LEARNING

STRATEGIES:

Think/Pair/Share, Exit tickets, Four Corners, Crowd Crumple.

BIGGEST SURPRISE IN YOUR COURSE

REDESIGN:

How much longer AL activities and techniques would take, once implemented during our class time. I planned for way more than we had time to get through!

GREATEST TRIUMPH IN ACTIVE

LEARNING AND COURSE REDESIGN:

Affinity Groups! These groups were set up from Day 1 to mirror a small professional network. The students truly bonded, felt comfortable with each other, and worked throughout the semester to encourage each other's professional development.

WORDS OF WISDOM:

Trust your innovation and creativity, but be open to reset when needed!

MOST MEANINGFUL ACTIVE LEARNING

MEMORY:

During ALSI 24 we were asked to concept map our course redesign. I was very resistant to that activity, but I found a quiet room in the CTL, put on some music, grabbed markers and went for it. I came away with a concept map I refer back to often, and has been the anchor for how I redesigned the course at a granular level. It also gave me tons of empathy for my students. When I ask them to engage in an AL technique, they don't feel comfortable with, I think back to how I felt being asked to do the concept map activity.

ADVICE FOR OVERCOMING ROADBLOCKS:

Be transparent with your students about the changes you are making and ask them for input and feedback. If things don't go well with a particular AL strategy, it's ok to let the students know it flopped or took longer than you expected or didn't quite get at what you hoped. I have found students are incredibly gracious when they are part of the AL transformation process.